

CITY OF GREENVILLE WEB SITE LINK POLICY

The City of Greenville (the "City") has undertaken considerable expense and effort to develop and maintain an Internet web site that provides information about the City's government and the City in general. It is especially designed to attract individuals and businesses to the City and to provide information to its citizens.

Although the City wants to provide links to local businesses and organizations, it cannot provide a link to everyone without detracting from the purpose of its web site. The City has accordingly adopted this question-and-answer Web Site Link Policy, which will be followed when making decisions about whether a business, organization or individual will be allowed to post a link to the web site.

What Is A Link?

A link is a spot on an Internet web site that allows users to move from that web site to another web site. This Policy pertains to links that allows users to leave the City's web site to move to another web site.

Who Do I Contact About Posting A Link?

Contact Assistant to the City Manager, Matthew Butts. He can be contacted through the City's web site or at (616) 754-5645.

What Criteria Does The City Consider?

When considering whether to post a link to its web site, the City generally considers the proposed link in light of the City's web site's purpose, as described above. In particular, the City accepts links that uniquely promote the City as a place to live, its tourism, its economic welfare, or its industrial base. Although as a general rule the City does not accept links to private businesses, the City might post links to local businesses that offer something important, interesting, or uniquely valuable to tourists, potential businesses, or citizens.

Does the City Exclude Any Links?

Any links that do not bear reasonable relation to the criteria listed immediately above will not be posted. In addition, the City will not accept a link to a business merely because the business offers tourists or citizens a place to eat, shop, etc. The City does not want its web site to become a clearinghouse for local businesses.

Who Makes The Decision About Whether A Link Is Accepted?

Matthew Butts makes all decisions about whether a link is accepted for posting. He will, however, make all decisions in accordance with this Policy. If you feel that Mr. Butts has not made a reasonable decision in light of this Policy, you should contact the City Manager, George Bosanic, and he will consider your request.

Does The City Endorse The Organizations Or Businesses That Are Linked?

No. The City merely allows organizations or businesses to link from its web site based on the criteria set forth above. The existence of a link should not be deemed an endorsement from the City.

How Do I Request To Be Linked?

All requests for links shall be made using the WEB SITE LINK REQUEST FORM. The form asks that the purpose of linking from the City's web site be provided as well as a contact name and address. Please send the form to: Matthew Butts, Assistant to the City Manager, City of Greenville, Greenville, MI 48838.

March 18, 2003

